



**PARTNERSHIP
OPPORTUNITIES**



CTU

CZECH TECHNICAL
UNIVERSITY
IN PRAGUE

ABOUT THE CONFERENCE

The SEFI Annual Conference is Europe's largest academic event dedicated to Higher Engineering Education. This gathering provides a unique opportunity for professors, researchers, practitioners, deans and directors, students, industry leaders, and professional organizations to come together for a week of insightful discussions, networking and engaging program focusing on the evolving challenges in Higher Engineering Education.

The 54th SEFI 2026 Annual Conference, which will be hosted by the Czech Technical University (CTU) in Prague, Czechia, from 7 to 10 September 2026. It will focus on the theme Engineering Education for Humanity. The conference is expected to attract approximately 600 participants from across Europe and beyond, providing an opportunity to explore the critical role of engineers in addressing societal challenges and shaping the future of education and technology. For more information, please visit the conference website sefi2026.eu.

The conference venue, University Campus of CTU, is located near the Old Town of Prague, a UNESCO World Heritage site. Prague is a beautiful, romantic and historical city with a very busy lifestyle and culture. Historically, it is an international city – architects from many European countries, above all from Germany, Austria and Italy, have contributed to its construction in its 1,000-year history. And the CTU has been helping to write the history of Prague since 1707, when it began educating students in engineering disciplines.

The event will host approximately 600 leaders in engineering education, vice-presidents, deans, researchers, and educators from across Europe and beyond, to engage in discussions on the evolving role of engineers in addressing societal challenges and shaping the future of education and technology. Through keynote speeches, panel discussions, and interactive workshops, participants will explore innovative strategies to integrate societal needs into engineering practices and education, fostering a more sustainable future.

Companies and related organizations with an interest in higher engineering education are invited to support the SEFI 2026 Annual Conference.

The sponsorship of the SEFI 2026 annual conference offers a large spectrum of benefits. Here's how one of our valued partners reflected on their involvement:

SEFI Annual Conferences – Industry Insights

The SEFI Annual Conference is the European event dedicated to engineering education. For SEFI corporate partners Ansys, Dassault Systemes, Bentley, MathWorks and Siemens, participation in the SEFI conference offers a unique working framework that goes beyond traditional sponsorship. The conference acts as a strategic observatory where new trends, pedagogical innovations, and institutional priorities converge. This environment provides critical input for tailoring products and solutions to the everchanging needs of academia.

Direct Engagement with Academic Leaders

SEFI corporate partners benefit from direct engagement with a diverse community of engineering educators, deans, and institutional decision-makers. This access enables companies to gain valuable insights into the evolving landscape of engineering education, ensuring their products and services remain relevant and impactful within academic settings.

Fostering Genuine Collaboration

The SEFI Annual Conference fosters genuine collaboration between software companies, educators, and industry stakeholders. This collaborative environment encourages fruitful discussions, the exchange of strategic visions, and confrontations on future directions. It also opens doors for establishing meaningful partnerships aimed at driving shared growth and innovation. Participation in SEFI 2025 allowed corporate partners to pave the way for future collaborations, such as involvement in the European Convention of Engineering Deans (ECED).

Enhancing Corporate Visibility and Thought Leadership

By sponsoring and actively participating in SEFI, companies increase their visibility among key stakeholders in engineering education. Their involvement not only demonstrates a commitment to supporting the next generation of engineering leaders but also positions them as thought leaders in the sector.

Alessandro Tarchini

Mathworks

GENERAL INFORMATION

Event Dates

7–10 September 2026

Website

www.sefi2026.eu

Conference Venue

Czech Technical University in Prague, Faculty of Electrical Engineering

Technická 1902/2

166 27 Prague 6

Czech Republic

Contacts

Secretariat & Contact Details

GUARANT International

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Exhibition & Technical Manager

Mr. Patrik Mottl

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PARTNERSHIP PACKAGES

DIAMOND PARTNER

EUR 9 000 for SEFI members / EUR 10 000 for non-members

- Front page advertising on conference website
- Short company description on the SEFI 2026 Conference sponsors page of the conference website with a link to your own website (description up to 450 words)
- Logo on the SEFI 2025 Conference sponsors page of the Conference app
- Logo on the website

During the conference

- Opportunity to organize a sponsored workshop in the Main Auditorium (2 hours maximum)
- Exhibition Space (up to 8 sqm)
- Acknowledgement at the Opening and Closing Ceremonies as a 'Diamond Partner'
- The first corporate welcome address during the conference gala dinner (5 min)
- 'Thank you to our Sponsors' slide projected in the main meeting room during breaks
- Advertisement and logo in the mobile application
- 4 full conference tickets
- 5 exhibitor tickets

PLATINUM PARTNER

EUR 7 000 for SEFI members / EUR 8 000 for non-members

- Front page advertising on conference website
- Short company description on the SEFI 2026 Conference sponsors page of the conference website with a link to your own website (description up to 350 words)
- Logo on the SEFI 2025 Conference sponsors page of the Conference app
- Logo on the website

During the conference

- Opportunity to organize a sponsored workshop (2 hours maximum)
- Exhibition Space (up to 4 sqm)
- Acknowledgement at the Opening and Closing Ceremonies as a 'Platinum Partner'
- The corporate welcome address during the conference gala dinner (3 min)
- 'Thank you to our Sponsors' slide projected in the main meeting room during breaks
- Advertisement and logo in the mobile application
- 3 full conference tickets
- 4 exhibitor tickets

GOLD PARTNER

EUR 5 000 for SEFI members / EUR 6 000 for non-members

- Short company description on the SEFI 2026 Conference sponsors page of the conference website with a link to your own website (description up to 250 words)
- Logo on the SEFI 2025 Conference sponsors page of the Conference app
- Logo on the website

During the conference

- Opportunity to organize a short company presentation during the break in the main hall (up to 20min)
- Exhibition Space (4 sqm)
- Acknowledgement at the Opening and Closing Ceremonies as a 'Gold Partner'
- 'Thank you to our Sponsors' slide projected in the main meeting room during breaks
- 3 full conference tickets
- 4 exhibitor tickets

SILVER PARTNER

EUR 3 500 for SEFI members / EUR 4 500 for non-members

- Short company description on the SEFI 2026 Conference sponsors page of the conference website with a link to your own website (description up to 150 words)
- Logo on the SEFI 2025 Conference sponsors page of the Conference app
- Logo on the website

During the conference

- Exhibition Space (2 sqm – TABLE AND CHAIR)
- 'Thank you to our Sponsors' slide projected in the main meeting room during breaks
- 1 full conference tickets
- 3 exhibitor tickets

BRONZE PARTNER

EUR 2 500 for SEFI members / EUR 3 500 for non-members

- Short company description on the SEFI 2026 Conference sponsors page of the conference website with a link to your own website (description up to 100 words)
- Logo on the SEFI 2025 Conference sponsors page of the Conference app
- Logo on the website

During the conference

- 'Thank you to our Sponsors' slide projected in the main meeting room during breaks
- 1 full conference tickets
- 2 exhibitor tickets

OTHER PARTNERSHIP OPPORTUNITIES

Welcome Reception

- Partner's logo displayed at welcome reception
- Partner's logo on the official website with a link to the Partner's webpage
- Partner can place roll-up banners and other branded materials in the welcome reception area
- Partner's logo in the printed final programme

EUR 3 000

Gala Dinner

- Partner's logo displayed on tickets and menu cards
- Partner can place roll-up banners at the gala dinner area
- Acknowledgement during the welcome speech

EUR 4 000

Coffee Break

- Partner's logo displayed on coffee break tables
- Partner can distribute their own flags, napkins, etc. or place roll-up banners (to be approved by the organizer)

EUR 1 500 / 1 day

Newcomers Lunch (~100 people)

EUR 2 500

INCLUSIVITY SPONSORSHIP OPPORTUNITIES

Childcare Support

EUR 7 900

Support limited childcare services during the conference to support attendees who are responsible for children (partial contribution possible)

Scholarships

EUR 5 000

Support / ease financial constraints for 10 students and early career researchers who would otherwise find it difficult to attend the conference (partial contribution possible)

SEFI Ally Training

EUR 1 000

Sponsor the training incl. a breakfast to equip attendees with the knowledge and tools to be more effective allies, promoting a culture of respect, understanding, and support throughout the SEFI 2026 event.

CONGRESS MATERIALS

Logo on badge lanyards **EXCLUSIVE**

- Lanyard with the Partner's logo distributed to each participant
- If provided by Partner, the price reduces to 50%

The design of the lanyards, including the choice of material and other specifications, will be discussed and agreed upon individually with the Organizer.

EXHIBITION SPACES

The Exhibition will be held in the conference venue, the CTU FEE Main Building, where the main meeting rooms are located. Registration will take place at the ground floor where the coffee breaks and lunches will be served.

Diamond sponsors have the first choice of area for their exhibition space. In the case of multiple applicants in the same category, spaces are negotiated on a first-come, first-served basis.

Exhibitors are invited to set up their own free-standing folding display panel system to a size confirmed in their sponsorship pack. Exhibition space is limited, and these dimensions cannot be exceeded.

The above mentioned prices do not include VAT.

EUR 4 000

CONTACT INFORMATION

Your involvement and contribution would be greatly appreciated and can be tailored according to your business needs.

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CANCELLATION POLICY

Cancellation Policy and Payment Terms

Reservation of sponsor and exhibition opportunities is binding. By submitting the sponsorship/exhibition application form, the Sponsor agrees to pay the total amount in full.

The Sponsor undertakes to provide the contribution in the total amount as follows:

First installment	50 % of the total value of the purchase order is due within 15 days from receipt of the invoice
Second installment	50 % of the total value of the purchase order is due by an individual date, according to the date of issue of the order/invoice

All cancellations must be submitted in writing to sponsoring@guarant.cz.

Cancellation fees applicable if the Sponsor cancels:

Cancellation within 7 days from receiving the invoice	cancellation fee of 50 % of the total Contract value
Cancellation after individual date on the order form, according to the date of issue of the order/invoice	cancellation fee of 100 % of the total Contract value

Except for the above cases, sponsorship fees are generally non-refundable.

The Organizer reserves the right to cancel or reschedule the event at its sole discretion. In the event of cancellation by the Organizer, the sponsorship fee shall be refunded in full. However, bank service charges and administrative fees will be deducted from the refunded amount. In the case of postponement, the sponsorship will automatically transfer to the new event date.

The Supplier is a VAT payer. VAT will be applied in accordance with the applicable legislation.